

What is property management

The process of managing a rental property by attending to the day-to-day activities centered around the property

1. Tenant placement
2. Rental management



The Property Management Lifecycle



Measuring property management success:

The 4 main needs of landlords

1. Maximize income
2. Property to be kept in good condition
3. Admin to be under control
4. Peace of mind



The 4 main needs of landlords

